

## **FINANCE SKILLS WORKSHOP SERIES**

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# **WORKSHOPS OVERVIEW**

### **ACCOUNTING AND BUDGETING PRINCIPLES WORKSHOP**

This workshop provides participants with a working knowledge of concepts in accounting and budgeting that they can apply in their daily professional life in order to manage the resource of their company in an efficient way.

### **FINANCE FOR NON-FINANCIAL PEOPLE WORKSHOP**

This workshop aims at making managers understand the basics of financial systems and accounting principles, and it also demonstrates how to read and understand key elements of financial statements and reports, such as balance sheets, income statements, cash flow statements, and basic financial ratios and analysis. It provides participants with some of the main financial management tools that can be used as a support for decision making in order to accomplish the goal of the company. Throughout this workshop participants will learn the means of a successful financial management.

### **INVESTOR RELATIONS WORKSHOP**

This workshop provides participants with the ability to manage successfully their company's relationship with shareholders in order to accomplish financial stability and corporate progress. It helps them understand their audience, maintain credibility, present information and enhance relationships with the investment community. The workshop seeks to assist participants in building an effective investor relations strategy that decrease volatility and boost the company's overall image.